

"MARTY'S CONVENIENCE" PITCH DECK BIBLE

Series Logline:

Delve inside the lives of the employees of Marty's Convenience, a small-town grocery store in Lubbock, Texas as they try their best to navigate their jobs, relationships, and most importantly, getting through an entire shift without quitting.



Marty's will look
something like this.



Or this.

This is Lubbock.



Series format:

This series will operate as a 30 minute, single-camera mockumentary style sitcom. There will be confessionalals from all the characters, as well as flashbacks and flash forwards to better elevate different scenes.

Description and how it will work:

“Marty’s Convenience” is a mockumentary style sitcom that is very lighthearted, but will of course have its heartfelt moments, much like that of “The Office.” Every episode will go through a storyline surrounding a different character or characters, creating an equal balance ensemble piece with more of a focus on our main character, Reggie.

Reggie will be talked about later in her character description, but much of her storylines will be based around her ongoing battle with mental illness, such as **Borderline Personality Disorder*** and her addictive tendencies. Her main conflict throughout the series will be how she navigates her new relationships within her job while also battling with the ever present mental illnesses that challenge her everyday.

***Borderline Personality Disorder (BPD) is a mental health condition characterized by difficulties in regulating emotions, maintaining stable relationships, and having a consistent sense of self. Individuals with BPD often experience intense mood swings, unstable relationships, and impulsivity, which can lead to self-harm and suicide attempts.**

Borderline Personality Disorder should be handled with care and attention to detail as it is being portrayed in this comedy. Ideally, mental health professionals will work on this show to maintain a sense of believability when it comes to such a nuanced and challenging disorder.

Character Descriptions:

Reggie - early 20s - she/they

Reggie, our lead, is a college student who needs a part time job, so she is the newest addition to Marty's Convenience. She's outgoing and energetic, but doesn't show it right away. Reggie struggles with a plethora of mental health issues, most notably borderline personality disorder, that seem to constantly get in the way of her and interpersonal relationships, but finds the support she needs as the series goes on, mostly from Otto. She's the youngest of 5 siblings, brothers rather- so she's a bit rough and doesn't always know how to pull it back.

People get tired of Reggie and her antics quite easily, but more often than not learn to love her. Always gets made fun of for being short.

Otto - early 20s - he/him

Otto is another employee of Marty's, and is the younger brother of Jason. Otto and Reggie form a quick and super close friendship and no matter what, he always has Reggie's back. When he's not working at Marty's, he's playing video games or collecting baseball cards, much like a preteen boy. It seems as though Otto has never left his preteen years in the way he acts, but nonetheless he's lovable, and will always ride for Reggie. Otto is shy on the surface, but he and Reggie bond over their shared sense of humor. Always lives in the shadow of his "cooler" older brother.

Kimmy - late 30s - she/her

Kimmy is the manager at Marty's Convenience, and takes her job way too seriously. Marty's is her entire life, if she's not at Marty's, she's thinking about Marty's. Everything in the store has to be absolutely perfect or she will burn the place to the ground. Super intense. Kimmy often tries to fit in with her employees, but due to her authority, never seems to click with them. She's always wearing bright colors and is overall very happy-go-lucky. On the side, she's a dog walker and trainer at "Woof Woof Wow". Though intense, people learn to love her as the series goes on. Kimmy has CRAZY childhood trauma that she pushes down, but often lets an anecdote about her life slip.

Walter - 70s - he/him

Oldest employee at Marty's. Not your typical grandpa. Has stories about how he traveled the world in his van as a "Grateful Dead" groupie. Also always high. He lives in the same building as Reggie, so they often hang out and smoke together despite the 50 year age difference. Walter is the most loveable character on the show. Quirky, fun, outgoing. But again, always high. His life is sunshine and rainbows. He's the grandfather figure to these characters. Also, he's the store drug dealer.

Jason - mid-late 20s - he/him

Otto's older brother. Jason is the "it" boy of the store- and in life. He's the lead singer of a band, and is always in the middle of a love affair, whether it be at Marty's or his outside life. He and his brother, Otto, live together, where they are best friends but ultimately fight all the time, as brothers do. People tend to gravitate towards Jason for his looks and overall "musician" vibe. Jason is kind of clueless, and isn't aware of the way he presents himself or acts to those around him, often saying the wrong thing at the wrong time. Think a toned down version of Rodrick from Diary of a Wimpy Kid.

Vera - mid 20s - she/her

Vera has worked at Marty's way longer than she'd like. She's the polar opposite of Kimmy. The only thing that's stopping Vera from quitting her job is the money (and her small crush on Jason.) She's rough around the edges and hard to love, but has a soft spot for the people in the store, and is ultimately very caring. Vera is the epitome of "black cat." When she's not working at Marty's she's collecting antique furniture and smoking copious amounts of weed. Oh yeah, Vera's always high. Actually, most of the characters are always high.

Ongoing storylines:

1. People in the store (audiences too) will constantly speculate on whether or not Reggie and Otto are more than just friends. While it may seem that way, that's all they will be. Just friends. Except for maybe one or two drunken nights...
2. Vera has a huge crush on Jason, and tries her best to hide it. Whether or not Jason feels the same is up for debate, but their relationship definitely grows and changes as the series goes on. It's a constant push + pull between the two.
3. While Kimmy isn't the main character, her background and homelife growing up often come into play when it comes to her storylines. She went through a lot of trauma but passes it off as if it's nothing. The employees often overlook her as the hard-ass, try-hard manager, but she really has a lot of love to give and wants to be the best she can be for her employees (and maybe even her parents?)
4. It seems as though Jason joins and gets kicked out of a different band with every episode. One episode plotline is that he tries to create his own band with the employees of Reggie's, but fails miserably when he finds out that none of them have any sort of musical talent except for Walter.
5. No one ever knows where Walter is at any given time, and he's often off doing something absolutely absurd (ie hiding an alpaca in the break room, stealing company merch for the seniors home to sell them off the market, etc.)

A few episode plotlines:

Pilot (A New Day)

After getting fired from her old store, Reggie begs Kimmy for a job at Marty's. After securing the job, Reggie tries everything in her power to avoid losing this job, as well as securing some new friendships with the people of Marty's. Meanwhile, Kimmy tries to find the culprit of the hundreds of condoms found in the employee bathroom.

Dress Code

A frequent customer at Marty's catches her eye, and she tries her best to impress him every time he comes through the store. However, that gets tainted when Kimmy introduces a new embarrassing dress code, requiring the employees to wear attire similar to that of boy scouts.

The Band is Back Together

After getting kicked out of the band that he formed, Jason recruits the employees of Marty's to create their own band, "The Stockers." Walter tries to join, but is denied due to ageism. By the end of the episode, we learn that he can shred like no one's business, and was once the secret member of "Fleetwood Mac."

Coronas, Anyone?

When all the coolers break down due to the Texas heat, the employees of Marty's opt to go out for a beach day. After Walter gives them bad directions, they somehow wind up in Mexico. They all scramble to figure out their whereabouts while simultaneously learning much more about one another.

Buzzy Chocolates

Reggie eats 3 packs of chocolates before work. Unbeknownst to her, they were the kind that contained alcohol. Will she get caught being drunk on the job? Meanwhile, Jason and Otto are in a sibling rivalry because Otto pants'd Jason in the middle of the store, and Jason was NOT wearing underwear that day.

"Marty's Convenience" Dream Board

